

## **TECH SHOWCASE SESSIONS** A PREMIER OPPORTUNITY TO SHOWCASE YOUR INNOVATION

Technology Showcase sessions offers a unique platform to present your cutting-edge products and solutions to a global audience of key industry professionals, including engineers, contractors, facility managers, and decision-makers from the HVAC, refrigeration, and energy sectors. This is your chance to demonstrate how your technology is shaping the future of the industry!

## Key benefits of participating:

**Exclusive exhibitor perks:** Enjoy priority booth placement in the Tech Showcase area, along with recognition in event materials

**Product launch opportunities:** The perfect opportunity to unveil new products and innovations to a highly engaged audience

**Brand exposure:** Get your company noticed! Your logo and product information will be prominently featured across event promotions, signage, and online platforms

**Engage with Industry Experts:** Receive valuable feedback from professionals and thought leaders, with insights on how your technology can address evolving market needs

## Why participate?

**Increase brand awareness:** Position your brand at the forefront of the HVAC&R industry

**Generate high-quality leads:** Connect with potential clients and partners looking for the latest HVAC&R solutions

**Showcase technology:** Highlight your innovative products and systems to a targeted audience

**Develop meaningful content:** Leverage the event to create valuable content for your marketing strategy

**Connect with an engaged audience:** Meet professionals who are actively seeking new solutions in HVAC&R

**Live Q&A engagement:** Directly engage with attendees during live Q&A sessions to address industry questions, demonstrate expertise, and promote your products in real-time



## **RESERVE YOUR SPOT TODAY**

Don't miss the chance to showcase your technology at the 2025 AIRAH Industry Nights. Secure your spot today and get your brand in front of the industry's most influential players.

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