

# Technology showcase

A premier opportunity to showcase your innovation



Technology Showcase offers a unique platform to present your cutting-edge products and solutions to a global audience of key industry professionals, including engineers, contractors, facility managers, and decision-makers from the HVAC, refrigeration, and energy sectors. This is your chance to demonstrate how your technology is shaping the future of the industry!

Key benefits of participating in the Technology Showcase

## ✓ Exclusive Exhibitor Perks

Enjoy priority booth placement in the Tech Showcase area, along with recognition in event materials.

## ✓ Brand Exposure

Get your company noticed! Your logo and product information will be prominently featured across event promotions, signage, and online platforms.

## ✓ Product Launch Opportunities

Use this event to unveil new products and innovations to a highly engaged audience.

## ✓ Engage with Industry Experts

Receive valuable feedback from professionals and thought leaders, with insights on how your technology can address evolving market needs.

## Dates & locations

Perth  
**May 21**

Melbourne  
**Aug 5**

Sydney  
**Aug 20**

Brisbane  
**Sept 17**

Why participate?

### ✓ Increase Brand Awareness

Position your brand at the forefront of the HVAC&R industry

### ✓ Generate High-Quality Leads

Connect with potential clients and partners looking for the latest HVAC&R solutions.

### ✓ Develop Meaningful Content

Leverage the event to create valuable content for your marketing strategy.

### ✓ Connect with an Engaged Audience

Meet professionals who are actively seeking new solutions in HVAC&R.

**COST**

**\$950+GST**

## ✓ Logo Placement

Your company's logo will be prominently displayed across multiple event platforms, including the event website, promotional emails, social media, and event signage. This ensures high visibility to both in-person attendees and those following the event digitally.

## ✓ Social Media Exposure

Regular mentions and visibility in pre- and post-event social media campaigns, amplifying your brand's reach.

## ✓ Priority Booth Location

Sponsors receive premium placement for their booths in the Technology Showcase area, ensuring your products and services are front and centre.

## ✓ Live Q&A Engagement

Directly engage with attendees during live Q&A sessions to address industry questions, demonstrate expertise, and promote your products in real-time.

## Reserve your spot today!

Don't miss the chance to showcase your technology at the 2026 AIRAH Industry Nights. Secure your spot today and get your brand in front of the industry's most influential players.

For more information, please contact the events team [events@airah.org.au](mailto:events@airah.org.au)